

# Efficient 3G Budget Utilization in Mobile Participatory Sensing Applications

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# Big Picture: Mobile Participatory Sensing

## Mass Media



## Connectivity



Game  
Consoles on  
Internet



Cell-phones



Cars on Internet



Pulse  
oximeter



Smart  
Meter

## Sensors



Glucose  
monitor



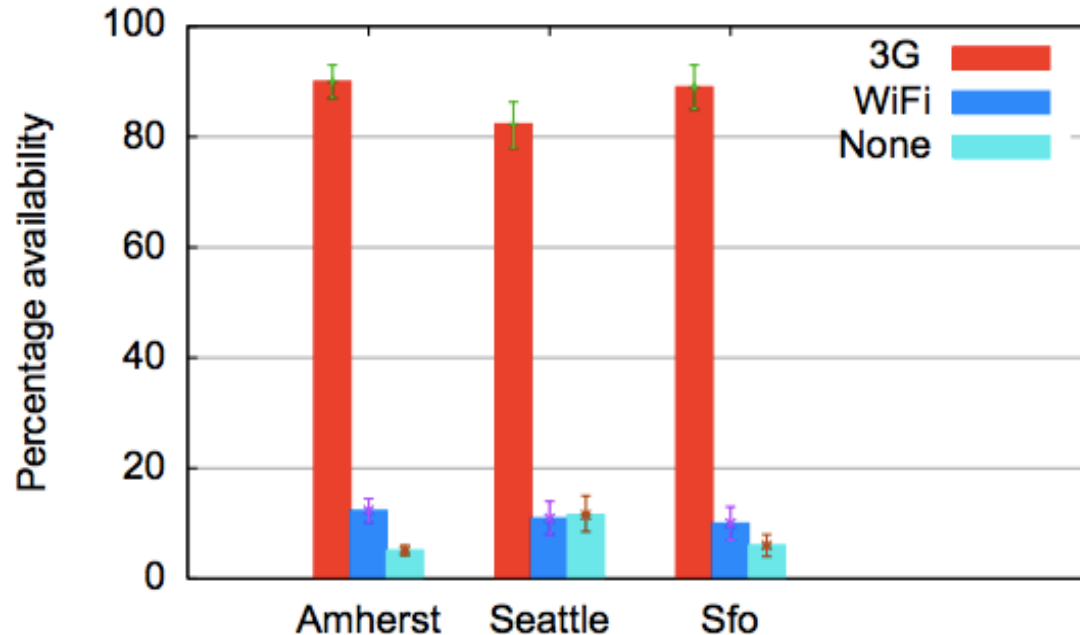
GPS

Sportswear



# Problem

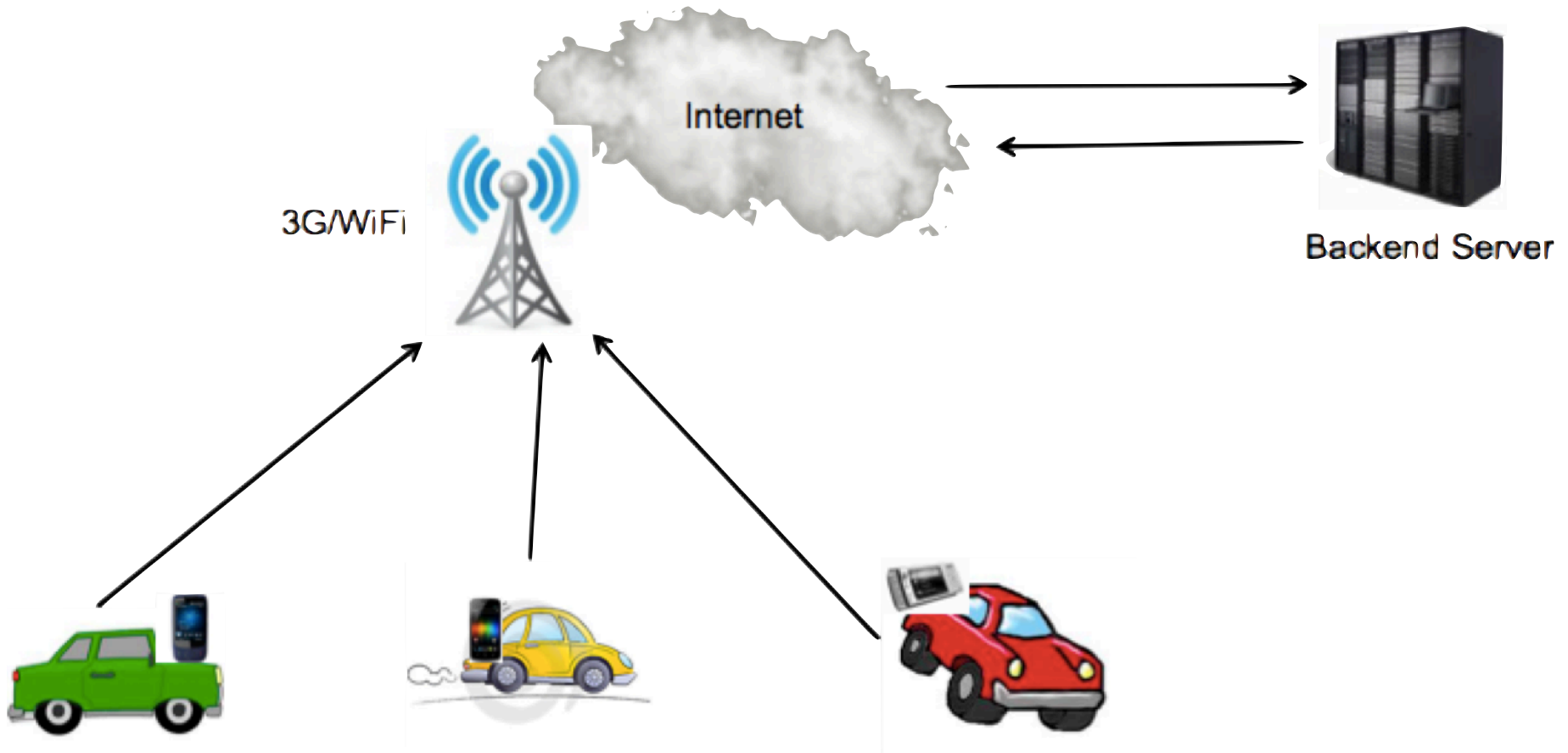
- Data collection
  - WiFi: unlimited usage, **small coverage**
  - 3G: **limited usage**, big coverage



# Contributions

- A novel communication framework in Mobile Participatory Sensing
  - Each participant assigns a 3G budget
  - Decision making algorithms for optimization
  - Evaluation from 30-participant deployment

# System Model



# Goal

- Compute in real-time the per-application 3G offloading schedules that maximize the total offloading utility expectation
  - Balancing current data + future data?
  - When is the next WiFi encounter?
  - Data generated from now on?

# Online Algorithm

- Collected sensor data in queue to upload
- If WiFi is available
  - Upload via WiFi
- Otherwise
  - Estimate the data generated in the future and their utility based on historical pattern
  - Upload via 3G data packets in current queue with larger utility compared to projected data packets (data with smaller utility will not be uploaded to reserve resource for future data)

# Heuristic Algorithm

- The online algorithm requires extra storage and computation
- Split the overall 3G budget in each cycle
  - Reserved budget,  $B_1$ , SENSITIVE
  - Flexible budget,  $B_2$ , NON-SENSITIVE
- Only runs at time points when new data are generated and the budget is not empty



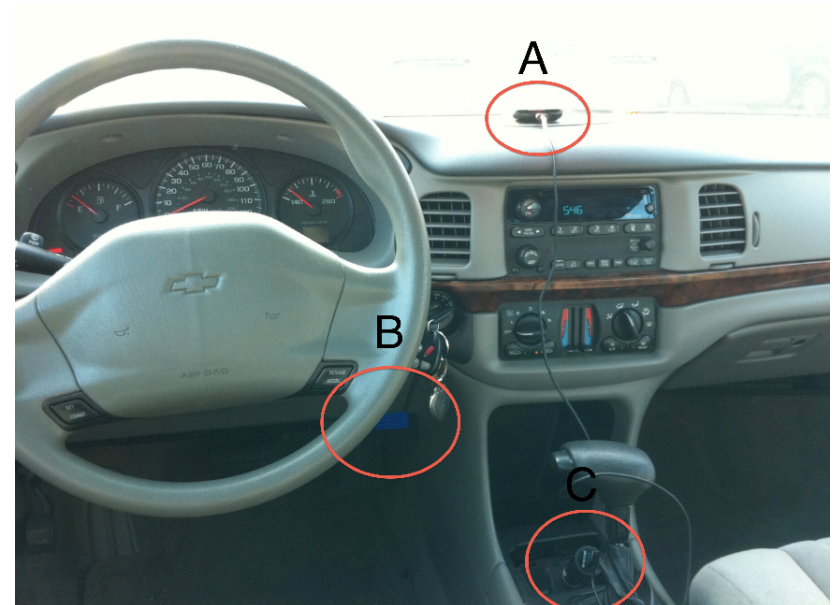
# Evaluation

- Fully implemented and deployed
- User study
  - 30 participants
  - Fully autonomous
  - 2 months
- Trace replay & analysis
- Candidates: Baseline, 3G-budget, and Heuristic
- Metrics: Utility of data offloading

# Experimental Setup

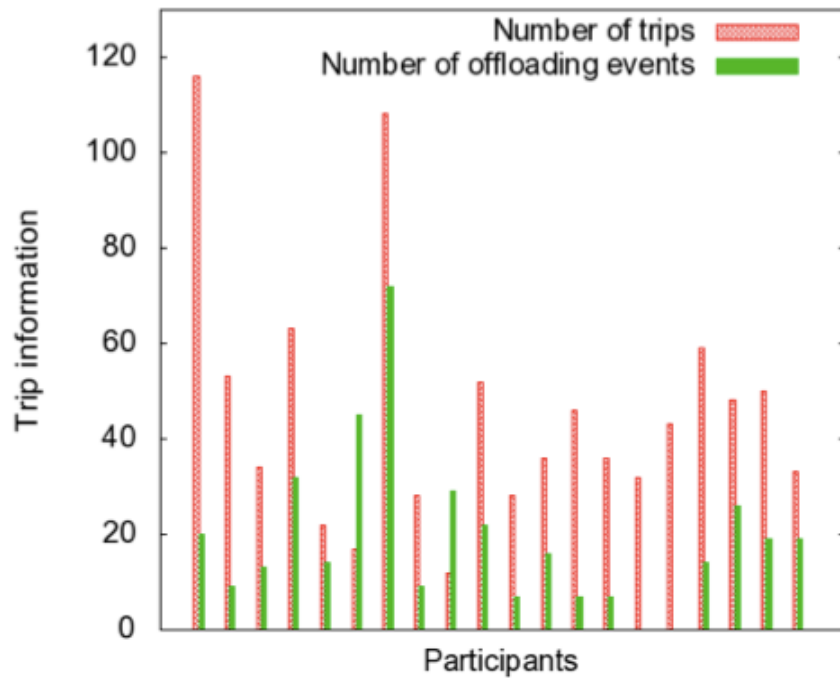


Hardware

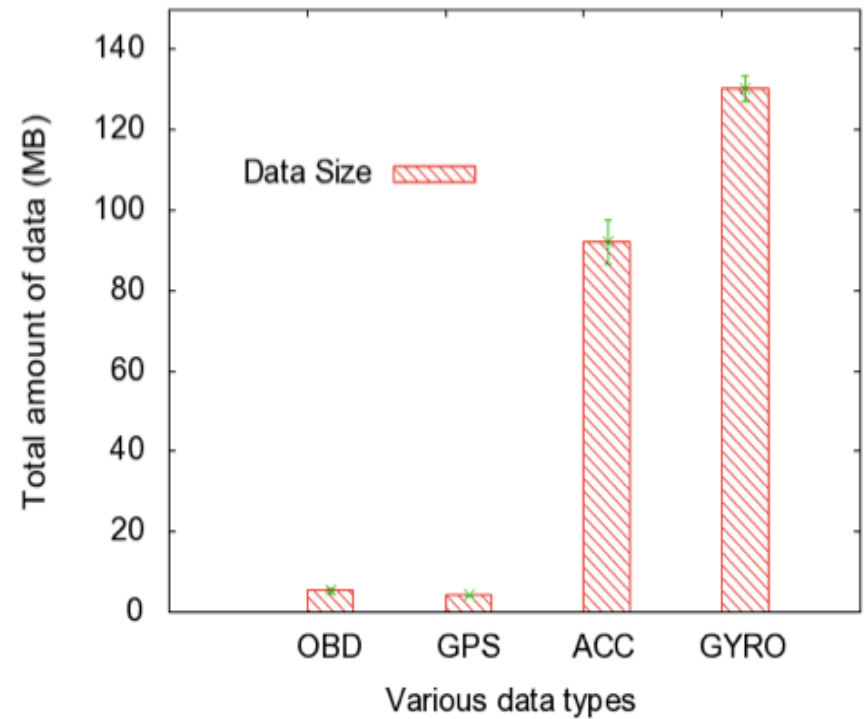


In-Car Deployment

# Results – Data Statistics

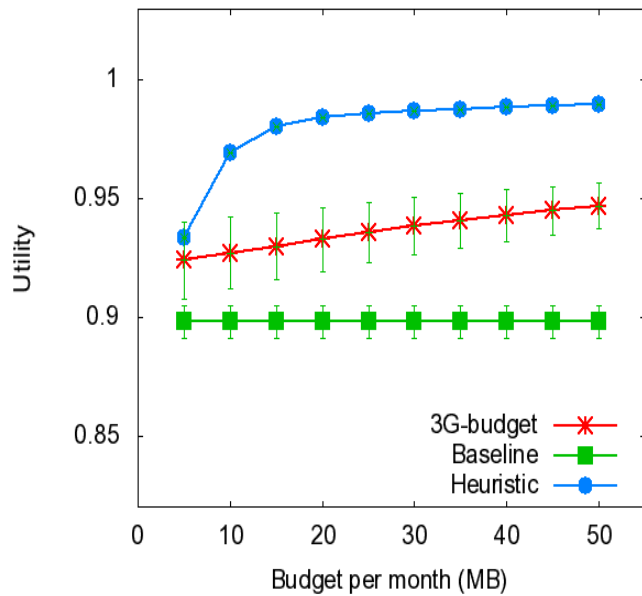


# Trips & WiFi-Offloadings

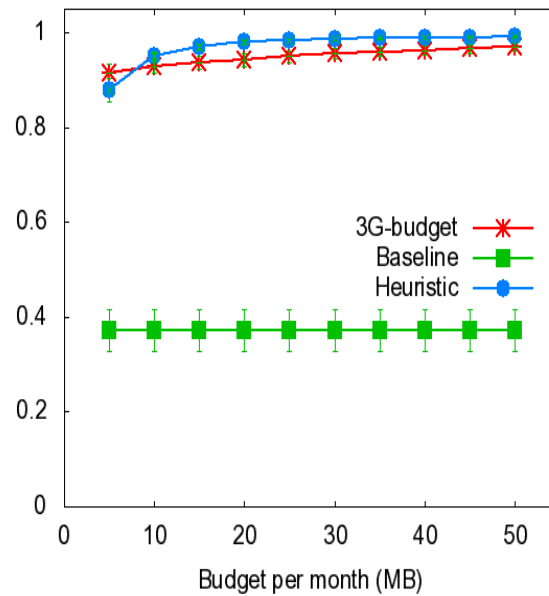


Data Sizes

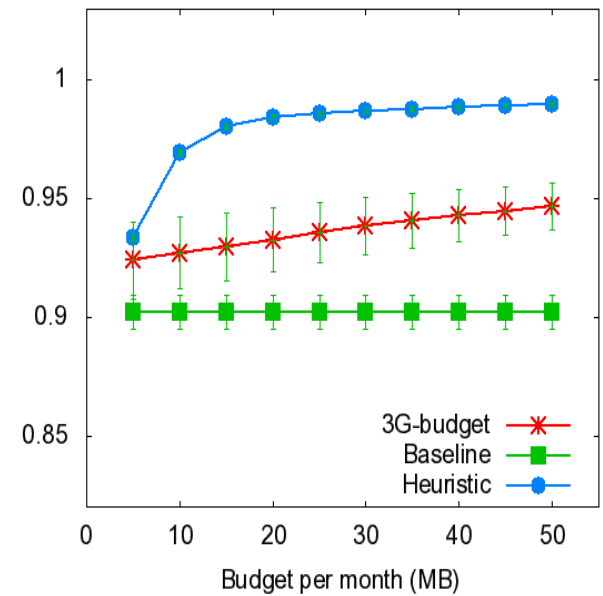
# Results – Utilities



Overall

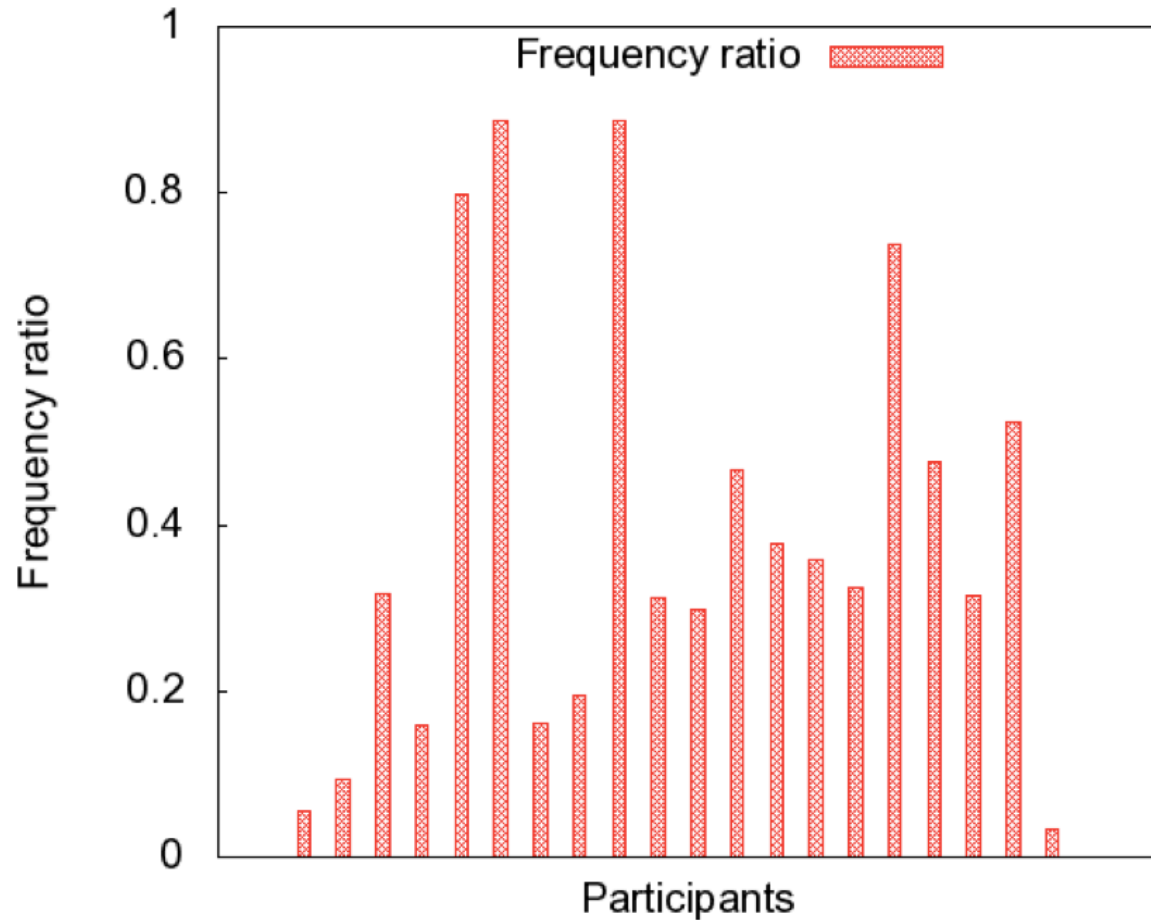


*SENSITIVE*



*Non-SENSITIVE*

# Results – Heuristic/3G-Budget



# Conclusion

- Data collection in mobile participatory sensing
  - Important
  - Challenging
- Optimizing the use of 3G budget
  - Online algorithm
  - Heuristic algorithm
- A 30-participant 2-month deployment
- Experiment results show improvements of utility for sensor data offloading

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**Thanks!**





# Background

- Mobile participatory sensing applications
  - Nericell, GreenGPS, SignalGuru, .....
  - Rely on WiFi access points
- DTN style
  - Wiffler, MosoNet, VIP-delegation, MultiNets.
- 3G network overloaded
  - AT&T, T-Mobile, .....